

The End of an Era

By Alex Taft

On November 14th at 3:00am EST, the Youtube channel “Unus Annus”, which means “One Year” in Latin, was deleted at about 4,580,000 subscribers. If you’re unaware of what Unus Annus was, it was a Youtube channel run by two Youtubers named Mark Fischbach, also known as “Markiplier”, and Ethan Nestor, also known as “CrankGameplays”. The channel was created on November 14th in 2019, with the aim of producing daily, high-quality videos only to be completely deleted off of Youtube exactly a year after its creation. The purpose behind Unus Annus was to do something absolutely insane, deleting 365 days’ worth of videos and a Youtube channel with millions of subscribers, and also to remind people to live every day to the fullest.

The last 12 hours of the channel’s existence was a live stream, with over one and a half million people tuning in to watch its final hours. Throughout the live stream Fischbach and Nester discussed their feelings on the channel’s demise, looked at Unus Annus fanart and memes, had editors for the channel come on air as guests, and did a variety of other activities too long to list. Twitter was COMPLETELY flooded with hashtags started on the live stream throughout the day. Hashtags such as #UnusAnnusisoverparty, #Wewerehere, and #MementoMori dominated the trending page, with a hashtag from the live stream being at number one on trending at all times. Like seriously. Markiplier was given a hat on stream, and that alone caused #Markshat to briefly become the number one trending hashtag worldwide.

Many people (like me) stayed up to ungodly hours of the night watching the entire 12 hours of the stream, and near the end of the stream many (yet again me as well) dressed up in some of their finest attire, since the stream was essentially a funeral for the channel. It was a surreal experience for everyone viewing, just watching a timer tick down to zero then seeing a black screen at the end of the stream, knowing it means every video on the channel is just gone. The channel really got its point across though, showing that everything has to come to an end and that every single second leading to our inevitable death should be used caringly.



Memento Mori, Unus Annus.